

## YOUNG CREATIVES BRIEF

<b>Job Role</b>	<b>Young Creatives (Freelance)</b>
<b>Total Fee</b>	<b>£10,500 to be split between 4-6 people</b>
<b>Hours / Rate</b>	<b>Workload to be split between the collective of artists. £200 per day</b>  <b>Which is 52.5 days.</b> <b>Work is to be completed between May – October 2022</b>
<b>Who is your line manager?</b>	<b>Rooms of Our Own Project Coordinator</b>
<b>How will you be paid?</b>	<b>You must be registered as self - employed and able to work on this project as a freelance individual. This means you will have a UTR number that you put on your invoices that you submit to be paid by the Pankhurst Trust. You are responsible for declaring and paying your own employment tax.</b>
<b>Where will you work from?</b>	<b>Predominantly at home or your own studio. You will be asked to come in to the Pankhurst Centre regularly to attend progress meetings or deliver creative workshops.</b>

Can you use your creative skills to explore hidden histories and share those stories with a wider audience? Are you passionate about equal rights and collective activism? Do you enjoy collaborating with other artists to bring history to life? Would you like to be involved in a project which helps teach and inspire young people to get creative, learn about Manchester's history and tell their own story.

If the answer is yes to any of the above questions, then we would like to hear from you. We have an exciting new opportunity for a group of artists to respond to the archive and history of the Pankhurst Centre.

We are interested in supporting artists aged 18 – 25 years old and at the beginning of their career with mentoring and support to make a major new commission of digital and design artwork. By early career, we define this as an artist who has received specialist training in their field (not necessarily gained in an academic institution), who is at the beginning of their career, and who has created a modest independent body of work.

The artist opportunity is open to creatives working within the realms of film, illustration, design, audio, photography, or other digital mediums.

## **What is the Rooms of Our Own project?**

Rooms of our own: A Herstory of the Pankhurst Centre explores the 'herstory' or history of the Pankhurst Centre. Focusing on the centre as a place of women's activism, from the campaign to save the building in the 1970s and 1980s to the merger with Manchester Women's Aid in 2014. The project is funded by the National Lottery Heritage Fund.

There are lots of different parts or outputs to the project. These include:

- Cataloguing and digitising the archive that exists in the Pankhurst Centre.
- Sound recording interviews with women involved in the running of the Pankhurst Centre.
- Hosting free creative workshops with people aged 16-18 years old inspired by the documents, photographs etc. collected in the archive.
- Commission 4-6 young creatives aged between 18-25 years old to produce design and digital work.
- A final public exhibition or event displaying the work made throughout the project.

## **CREATIVE BRIEF:**

The Pankhurst Trust are looking for 4 – 6 young creative professional artists to work together to create an exciting new digital art piece for the Rooms of Our Own Project. The artists must be aged between 18-25 years old and self-classify as 'Early career'. By 'Early Career', we define this as an artist who has received specialist training in their field (not necessarily gained in an academic institution), who is at the beginning of their career, and who has created a modest independent body of work.

The creatives must be interested in collaborating and have a passion for inspiring young people with Manchester's history and heritage.

The artists may be interested in film, illustration, design, audio, photography or other digital mediums.

You can apply as an individual artist looking to make connections and collaborate or you can apply as a collective of people already creating work together. You must indicate in your application if you are applying as an individual or as a collective.

The brief is in two parts. The first part is to make a piece of digital artwork and the second is to help run creative workshops with young people in Manchester in the Summer of 2022.

### **Part 1: Digital artwork**

The young creatives will create an innovative and dynamic piece of digital artwork which tells the stories uncovered in the Rooms of our own project. Therefore, the final artwork must be inspired by themes in the archive and the history of the Pankhurst Centre. These themes could include an artwork about personal identity, collective activism, human rights and equal rights.

The purpose of the final art piece is to encourage more people to learn about and become interested in the recent history of the Pankhurst Trust.

The final artwork will go on public digital display in October 2022 so must be finished by September 2022.

What format the artwork takes is currently open and will be based on the interests and skills of the artists commissioned. Some ideas for the final artwork could include:

- A short film documenting the project.
- A visual branding identity for the project which would include a designed logo, illustrations and a colour scheme.
- A digital timeline which shows the Pankhurst's history.
- Something digital which is interactive e.g. a website or a game.
- An online magazine or similar publication
- A piece of music

The Young Creatives will be supported by members of the Rooms of Our Own team including the Project Coordinator, Freelance Archivist and Engagement Coordinator. However, there is no additional budget to cover the costs of other artists or creatives so the entirety of the artwork must be made by the collective of artists.

The Young Creatives will be expected to attend regular meetings to discuss their ideas and share progress of the artwork. They will also be expected to come to the Pankhurst Trust to look through the archive and other collected material to inform their final artwork and ideas for the workshops.

## **Part 2: Summer 2022 workshops**

Working closely with the Rooms of Our Own Engagement Coordinator, the young creatives will deliver art workshops aimed at people aged 16-18 years old. The content of these workshops is currently open and will be based on the Young Creatives own skills and interests. It will be a chance for the Young Creatives to share and teach their skills such as filmmaking, music recording, animation, illustration or design. Young people coming to the workshops could come from community groups such as Reclaim and the Proud Trust.

## **How to apply**

Please submit a C.V. or equivalent digital creative portfolio along with a written or audio recorded cover letter no longer than two pages in length and no more than 2 photographs or website links to previous creative projects.

In your cover letter you should evidence how you meet the person criteria, why you are interested in the brief, what your creative interests or specialisms are in (e.g., film making, illustration or graphic design), how the project would benefit your professional development and how you would respond to the creative brief.

Please write on your cover letter if you are applying as an individual wanting to collaborate with other artists or if you are applying as a collective of artists. If you are applying as a group of artists please briefly introduce every artist in your application but **only submit one application as a group.**

Please submit your application to Charlie Booth on [charlie@manchesterhistories.co.uk](mailto:charlie@manchesterhistories.co.uk) by the deadline **Tuesday 10<sup>th</sup> May 2022 at 5pm.**

Please write in the subject heading 'APPLICATION FOR YOUNG CREATIVES – ROOMS OF OUR OWN'

If you would like to speak to someone about the opportunity please email Charlie Booth on [charlie@manchesterhistories.co.uk](mailto:charlie@manchesterhistories.co.uk) or ring the Pankhurst Centre on [0161 273 5673](tel:01612735673)

**TIMELINE:**

For reference here is the proposed timeline of the project.

Deadline for applications	Tuesday 10 <sup>th</sup> May at 5pm
In person or on zoom interviews for shortlisted artists	Friday 27 <sup>th</sup> May
Young Creatives begin the project	Week commencing the 6 <sup>th</sup> June
Young Creatives meet with Heather Roberts to be introduced to the archive	Week commencing the 13 <sup>th</sup> June
Young Creatives plot out their proposed lesson plans for the summer school workshops with Charlotte Davies	Week commencing the 20 <sup>th</sup> June
Young Creatives attend a reminiscing session with the veterans to film / record that session and gather info for their project	Week commencing the 27 <sup>th</sup> June
Further Research of the project – potentially schedule in days where they can come to the archive and look through boxes	Week commencing the 4 <sup>th</sup> July
Delivery of summer school sessions	Week commencing the 11 <sup>th</sup> July and 18 <sup>th</sup> July and 25 <sup>th</sup> July
Progress meeting on creative project – ideas, research gathered. Presentation on proposed final project to Charlie and Rachel.	Week commencing the 8 <sup>th</sup> August
First draft of film and or creative project delivered to Charlie and Rachel for feedback	Week commencing the 22 <sup>nd</sup> August
Final artwork delivered to Charlie and Rachel	Week commencing the 12 <sup>th</sup> September
Exhibition Opening at Manchester Central Library	Week commencing the 26 <sup>th</sup> September

## PERSON SPECIFICATION

In your application, please evidence how you meet the criteria either as an individual or as a collective of artists.

Essential means we need you to have experience in this area of work to apply for the role.

Desirable means it would be good if you have experience in this area of work but if you do not it is ok and you should still apply for the role.

CRITERIA	ESSENTIAL/ DESIRABLE	ASSESSED
<b>EDUCATION/QUALIFICATION</b>		
A formal qualification in a relevant creative subject.	<b>D</b>	Application
<b>EXPERIENCE</b>		
Experience of being commissioned by museum, heritage or cultural sectors.	<b>D</b>	Application / Interview
Experience of completing creative projects within an agreed timeframe and budget. This could have been done during your educational studies.	<b>E</b>	Application / Interview
Experience of delivering creative workshops and working with 16-25 year olds.	<b>D</b>	Application / Interview
Experience of working with and being inspired by archives	<b>D</b>	Application / Interview
Experience of working collaboratively with other creatives	<b>E</b>	Application / Interview
<b>KNOWLEDGE AND UNDERSTANDING</b>		
Understanding of youth engagement initiatives across the North West	<b>D</b>	Application / Interview
Knowledge of Manchester's creative communities	<b>D</b>	Application / Interview
Interest in women's history and protest	<b>D</b>	Application / Interview
<b>SKILLS AND ABILITIES</b>		
Excellent IT skills including digital media and online platforms	<b>E</b>	Application / Interview
Ability to effectively plan and organise own workload and coordinate resources to meet deadlines	<b>E</b>	Application / Interview

Ability to work effectively with partner agencies to obtain appropriate outcomes for the project	<b>E</b>	Application / Interview
Ability to self-motivate to ensure best results over long-term project	<b>E</b>	Application / Interview
<b>OTHER</b>		
Demonstrable commitment to equal opportunities and anti-discriminatory practice	<b>E</b>	Application
Proven willingness to undertake training and a commitment to continuous personal development	<b>E</b>	Application
Proven willingness to work flexibly and able to travel to different sites and venues	<b>E</b>	Application